



**Hang Yu Xu**

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## Education

- 08/2007–05/2010 **The University of the Arts**, Philadelphia, PA  
Bachelor of Fine Arts in Graphic Design with Honors
- 09/2002–05/2006 **Tianjin University of Science and Technology**, Tianjin, China  
Bachelor of Engineering in Design and Computer Technology

## Experience

- 06/2010–Present **University of Pennsylvania**, Philadelphia, PA  
Web designer  
*Responsibilities:* Web design, web programming, upgrade websites to Drupal CMS, implement multimedia and interactive content for various facets of websites, monitor websites for outdated content, errors, and performance issues, stay up to date on current and emerging technologies, liaison with Computing staff to address issues involving technical performance of the site, and provide regular reports on performance of websites, including traffic statistics and performance issues.
- 05/2009–02/2010 **Lunchbox Communications**, Berwyn, PA  
Junior graphic designer and web developer  
*Clients:* Peter & Patricia Gruber Foundation, National Council for Research on Women, Triple i and iSelect, Philadelphia Liberty Medal, Tibetan Buddhist Resource Center, HeatMax, and Sambucol.  
*Responsibilities:* Web design, web programming, corporate branding, eNewsletter, motion graphics, title sequence, book cover and layout design, and poster design.
- 01/2009–04/2009 **Mod Worldwide**, Philadelphia, PA  
Assistant to senior graphic designer  
*Clients:* Brandywine Hundred, 101 Well, Korman Residential Properties, Inc and Laurie Philips.  
*Responsibilities:* Brochure and print design, corporate branding, ad campaign development, and apparel design.
- 05/2006–06/2007 **Long Teng Advertsing Corporation**, Beijing, China  
Web developer  
*Clients:* Hanaco Medical Co.,LTD, Yan San Shi Hua Corp and Qingyuan Vehicle Co.,LTD.  
*Responsibilities:* Web programming, upgrade and maintenance of websites, uploading of time sensitive materials, and integrating text, imagery and audio for online publications.

## Accolades

Senior Degree Project Citation  
Florence Whistler Fish Award for Student Excellence, nominee  
Graphic Design Faculty Award  
Promising Young Artist Scholarship  
Grade Point Average: 3.7

## Skills

- Software Professional proficiency in Mac OSX, Windows.  
Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Fireworks, After Effects, Premiere Pro, Soundbooth, Media Encoder, Lightroom and Autodesk 3ds Max.
- Programming HTML, XHTML, CSS, PHP, MySQL, JavaScript and ActionScript.
- CMS Drupal, Joomla, Wordpress.
- Photography Digital, 35mm, and silver gelatin processes.

## Languages

Fluent in oral and written English and Mandarin Chinese.